



Caring and Committed.

December 15, 2008

In an effort to make healthcare more affordable for those who need it the most, Jordan has begun its own initiative to serve people who are living on salaries which leave them too rich for public health insurance and too poor for private health insurance. Our answer is the **Jordan Care Card**.

The Jordan Care Card is a healthcare gift card, which allows the recipient up to one pre-paid Pediatric, Adult or OB/GYN primary healthcare visit at Anthony L. Jordan Health Center, including basic lab tests, a discount at the pharmacy and one discounted dental visit. One fully paid Care Card is valued at \$200. Jordan Care Cards are available anytime throughout the year.

To Individuals in Need of Healthcare:

Visit us the Anthony L. Jordan Health Center at the corner of [Hudson Ave. and Holland St.](#) or call us at 585.423.2821 to discuss your eligibility for a pre-paid Jordan Care Card. Care Cards can meet the needs of individuals who do not have private health insurance and do not qualify for public health coverage. Jordan Health Center also offers a Sliding-Fee Scale which can reduce the cost of your health care visit based on your household size and income. If the Sliding-Fee Scale does not significantly lower the cost of your healthcare visit, you may be eligible for a Jordan Care Card.

To Individuals Interested in Purchasing a Care Card for a friend or family member:

The Care Card is an excellent opportunity to pre-pay a primary care visit for a friend or family member. Most Jordan Care Cards are pre-packaged to off-set the cost of one primary care visit however; Care Card(s) can be individually tailored to pay for any combination of [our services](#). To determine the cost of individual and packaged services, please call us at 585.423.2821.

To Small Business Owners seeking healthcare coverage for employees:

A set of Jordan Care Cards is a superb way to offer your employees pre-paid healthcare, without incurring administrative costs or binding contracts. On average, to preventatively monitoring a chronic condition, an individual should visit the doctor four times per year. By purchasing a set of Jordan Care Cards for each of your employees, you can ensure pre-paid access to healthcare all year long. Anthony Jordan Health Center is a comprehensive health center offering [medical and dental services](#) for entire families.

To Philanthropists interested in supporting Rochester's working families:

One fully paid Care Card is valued at \$200, however all levels of giving are welcomed and go directly toward medical and dental care, there are no administrative costs associated with the Care Cards. You can make your contribution *TODAY* by forwarding your donation, with a completed **Contribution Form** (below), to the Anthony L. Jordan Health Center.

For more information on the Jordan Care Cards, contact Meredith Rutherford, Marketing and Development Director at 585.423.2861 or CareCards@jordanhealth.org.

Anthony L. Jordan Health Center • 82 Holland Street • Rochester, New York 14605
Phone: 585-423-5800 • Fax: 585-423-2806 • Web: www.jordanhealth.org



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CONTRIBUTION FORM

The *Jordan Care Card* is another way Jordan is keeping *Patients First* and providing healthcare to those who may not be able to make it a priority. Thank you for keeping our economy strong, by keeping our community healthy.

Yes! I would like to support families through the *Jordan Care Card*.

My total contribution is:

\$400 \$200 \$100 \$50 \$25

Other \$ _____



Payment Options:

My check, payable to the *Anthony L. Jordan Foundation*, is enclosed.

Charge my credit card:

MasterCard / VISA (circle one)

Card # _____ Exp. Date _____

Name on Card: _____

Signature: _____

Please return completed forms by fax, 585.423.2806, or mail to Meredith Rutherford at Anthony L. Jordan Health Center, 82 Holland Street, Rochester, New York 14605. For questions, call 585.423.2861 or email mrutherford@jordanhealth.org.

The Jordan Care Card initiative is administered through the Anthony L. Jordan Foundation. The Anthony L. Jordan Foundation is a 501(c)3 non-profit organization. Your contribution may be tax deductible, please consult your own tax professional.

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